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## Comparison Weatherization Assistance Program (WAP) Verses Mechanical Insulation Industrial Maintenance Market

	<b>Weatherization Assistance Program (WAP)</b>	<b>Mechanical Insulation Industrial Maintenance</b>
Scope	2 million low income homes 2009 - 2010	Manufacturing facilities 250,000 +/-
Funding	\$ 5 Billion (09 ARRA) Does not include other existing tax credit, financing or educational –awareness programs	None at present time Proposed tax credit could equate to an estimated \$200 Million Currently there are no educational or awareness or financing programs being funded
Energy Savings(\$) per year	\$ 700 Million (\$350 average per home)	\$3.6 Billion
Emission Reduction	20 Billion Pounds	83 Billion Pounds
Jobs Created	55,000	27,000
Estimated pay back, years	Depends upon level of monies expended – maximum level of \$6,500 per home with \$350 average savings = 18.6 years  \$3,500 per home = 10 years \$2,500 per home = 7 years \$1,500 per home = 4 years	Range 1 – 2 years

This illustration is provided for discussion purposes only to highlight the dramatic differences in the potential in residential weatherization programs verses the opportunity with increased maintenance of mechanical insulation in the industrial market. The differences are even greater if the commercial market, schools, hospitals, office buildings, etc were included in the mechanical insulation column.